G.H.O.R.B.A.

Board of Directors

Meeting Minutes

Date: Aug 20, 2025
Location: Virtual on Google Meets

Board Member Attendance:

Board Member	X if present	If absent, was a report submitted?	Board Member	X if present	If absent, was a report submitted?
Ben Drews -President	X		Liz Woodrow- Race Director	X	
Linda Jordaan - Vice President	X		Dan Hellner- Communications Director	X	
Kristi Vecellio- Secretary	X		Gibran (Ace) Tejada - Treasurer	X	
Kevin Highfield- Advocacy Director	X		David Cervera- Trails Director	X	
Sunny Oliver - at large	x		Lisa Biem- Director at Large		
Maiella Cunningham- Events Director		no	David Ruiz- Director at Large		
Brad Cowan- Director at Large	X		Emmanuel Rolland-Piegue- IT Director	X	
			Total Board Members Present: 10		
Additional Attendees: none					
Prior Month Meeting Minutes Approved? Need to approve July, August					

Reports and Meeting Notes

Updates from President and Executive Committee Reports

Governance updates

- Ben is prepping a non-disclosure agreement for board members to sign due to private emails being "leaked" to the community without full context
- We are considering implementing the new membership structure 1 week before the members meeting. All current members will be able to vote on line along with new paid members.
- Kristi started discussion suggesting more clearly defining board positions/duties in advance of the election

Finance report

- Ace gave financial report
- Ace followed up with Kristi to share that there was no outgoing payment between July and September

2024 to reimburse Rylie Elkin for her course.

Advocacy Report

- No news per Kevin
- Continuing to work on Grant for SMNF

Trails Report

Highlight Trails for next meeting in September

Old Business**- is this done? Still the plan?**
Needs to start getting the reimbursements - Action Items

- Trails director need to present to trail captains on the budget and to teach them the need and purpose of documenting their crew's volunteer work and submit it over to the committee
- Host a zoom informational session on how to fill these volunteer documents out (or a video they can watch on their leisure)
- Side request - to develop an option on the current website to submit a trail captain reimbursement requests (to be mobile friendly)

We have contact information for all Trails/Stewards
2025 Trail Stewards & Info and GHORBA Trail Steward Budget and Reimbursement Policy (2025)
2025 GHORBA Budget Announcement
TPW GRANT SUMMARY.docx

Members

Urban Bicycle Gallery and TREK are still giving a 10% discount to GHORBA members, UBG needs members list. Ben will talk to Mynette to close the deal with them.

Additional Director Reports

I. Race Director Update

Old Business

A. SLC AAR
B. Race to Double Lake in Sept. 2026?
    a. Jim Mackey and Kevin spoke briefly about about race - they are cautiously optimistic the Forest Service permission will be granted, Jim to work on it with the SHTC

C. Memorial Park Race
    a. Liz to share sponsor list with David- title sponsor needed
    b. Kristi re-shared BOD volunteer sign up list

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II. Events Director Update

Old Business

1. New date for Dig De Roots?
2. GnarKids event (by Nick Charvet, Ghorba supported) - scheduled for September 6th at Cypress Creek and Memorial Park on Sept 20th
3. Bike Houston October 25 - BIKE SUMMIT at St. Arnold's Brewery
4. Members Meeting - November 15th at Karbach (is this booked)
5. December- maybe Jack Brooks? (currently planned for November 15th)
6. October 4th - Hill at Simms

New Business

7. Possible event at Station Mtn in Dec.
8. Feb 24- race at Huntsville- associated with Rocky Racoon- Tejas Trails

III. Communications Director Update

Old Business

1. Need email to members with information about TrailForks deal

"It's on the website" - copy, paste, send.

CRM Person. "Email from the president" - "Here's your TrailForks Discount, here you go"

Also remind people about UBG and Trek store discounts for GHORBA members.

2. Create event promo strategy
3. Partnerships with other Social Media
4. Membership/Sponsorship Update- Need a director - Social Media Blast "Do you want to make a difference in 6 months without the pain of being on a Board of Directors for a whole year? - Boy do we have a job for you!"

New Business

Dan has a drafted newsletter and will follow up with Ben to finalize

IV. IT Director Update

Old Business

1. Site update document created and shared (Web site changes - July 02)
2. Tested Jotform (thanks Liz for the suggestion!). Pretty cool. $204/year Bronze subscription for nonprofit.
3. 2nd factor authentication for the account global admins
4. Use shared drives instead of file sharing
5. Need to update mission and vision and values on website and add Bylaws
6. Add UBG 10% discount to GHORBA website (UBG needs the member list first!!!)

New business

1. Jotform subscription acquired with signature feature. Upgrade to non-profit Sliver level, allowing 250 signatures per month, see Emmanuel if anyone wants to have access
2. Updated embedded Google calendar

Director at Large updates/comments

- Brad noted his daughter is a certified coach and may be willing to volunteer at events

- Sunny in attendance, as new at-large member representing CCMTB- we will highlight at next meeting

Other Committee Reports

a. Dirt Sisters

- Kristi will try to orchestrate women's rides with coaches as pre-ride for Memorial Park Race
- Need to learn route, make flyer (emphasize dirt sisters and race)

GnarKids

New Business

1. Off meeting vote with Executive Committee to move forward with Jotform subscription to record waivers with signatures as PDF: all voted in favor on 27-Jul-25
2. Colored slap bands ordered for GnarAnts to differentiate between the different skill levels, this will be provided after signing waiver. Kids have to ride at skill level color or below.

Old Business

a. Events Sept 6 and 20 by NICA team Redbirds (Nicolas Charvet)
   i. Scott Dammitt will ride with Ben and Nico Charvet to prepare for the GnarKids event at CCMTB
   ii. Colored temporary bands have been ordered to divide kids in groups and for waiver confirmation

Close meeting

- Restate/Determine Priority Action items for the month
- Confirm next meeting date and location