G.H.O.R.B.A.

Board of Directors

Meeting Minutes

Date: July 19th, 2023 7PM to 9PM
Address: The Spaghetti Western, 1951 W T C Jester Blvd, Houston, TX 77008
Attendees:

Board:

- Dennis D. Duarte- President
- Russell Mester - Vice President
- Sunny Oliver - Treasurer
- Benjamin Drews - Secretary
- Kevin Highfield- Director of Advocacy and Outreach
- Derek Heaton - Director of IT
- Scott Dammit - Trails Director
- Amanda Williams-Events Director (Not Present)
- Liz McCain Woodrow - Communications Director
- Wade Greathouse - Race Director
- Linda Jordaan - Membership Director (Not Present)
- Paul Schultz – Director at Large (Timberlane)
- David Ruiz – Director at Large (Anthills)
- Kristi Vecellio- Director at Large (Cypresswood) (Not Present)
- Joseph Hood - Director at Large (Memorial Park) (Not Present)

Guest:

- None

Attendance:
11 Present / 11 Board Members / 11 Voting Members
Have Quorum

Agenda

- Director and Committee Reports:
  A. Treasurer Update
  B. Race Update
  C. Trails Updates
  D. Communications Update
  E. Events Update
  F. Membership Update
  G. Advocacy Update
  H. IT

- Old Business:
- New Business:

Treasurer Update:

- Current balance sheet
  - Chase account balance has been reviewed

- Paypal account balance, Last month = $2,329, This month = $2,270
  - Incoming $0,
  - Outgoing $0,
- Cash Box $463
- Status of activities
- Incoming paypal
  - About 5 membership renewals
  - a few charges from Timberlane trail fest
- Donation checks
  - Giving fund $3
  - American Online Giving, $175
  - Shell Oil, $41.66
  - Bright Funds, $250
- Trail Expenses - $1,113 Cypress Creek, $684 Timberlane
- Events - $250 Timberlane trail fest
- Membership -
- Merchandise –
- Advocacy – new category, precinct walk throughs
- Unbudgeted - $1,287 graphics and flyers

- Grant Solicitation – SAMS account up to date, RGO recreational grants online up to date
  - No update, have not contacted

Race Update:

- Change of event pavilion from Brazos River Park to Memorial Park; I have already put in the reservation request.
- Discuss potential new Race Promoter role; What will be the GHORBA offer?
- Discuss FBMBA agreement/contract. I'm firm on land use fees ONLY. 3 options
  - Keep it like it is, 100% of land use fees
  - Give the 50% of the registration and ZERO of any of our monetary sponsorship cash
  - Pay City of Sugar Land directly (~$6300), GHORBA keep 100% of the land use fee (~$7000) and FBMBA still has to do trail work to prep the race course because they basically work for the CoSL.

Trails Update:

- Reminder Dig De Roots is coming up on Sept 9. Scott Dammitt, Jeff Kraft and Lisa Biem met at Huntsville State Park to discuss work projects for Shred De Roots
- HSP Park Superintendent advised that we will likely have to choose a different month for next year's race due to capacity issues at the park. This year's permit has been acquired and will proceed as planned on October 10th.
- Construction of the new parking lot, adjacent to the current lot at CCMTB is underway.
- Most work crews are taking some time off due to excessive heat, and those still participating in outdoor activities are advised to take extra precautions to hydrate.

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Communications Update:

- Producing more IG and Facebook posts on GHORBA
- Producing a newsletter this month
- New marketing materials being made for events
- Ensure everything is ready for us at Shred De roots
- Need input for miles of trails to be able to display what we have for riding

Events Update:

- Very successful event in July for Membership
- Fonteno event should be scheduled for October Ben to reach out to Eric for date
- Dig De roots is scheduled for 9 Sep 2023. Need to finalize schedule with Jeff and food options
- Shred de roots/ need to know who is gonna be there and we will need folks manning the ghorba tent
- November will be Members Meeting/ need to confirm venue now so we can get out the word
- December is open and we should consider an informal social maybe with bike Houston or a trail event maybe Memorial
- December HSP
- January for Fonteno

Membership Update:

- 535 members currently
- 16 new members during the membership appreciation event
- Liz currently working on new marketing materials for events
- Jerseys to be ordered before end of week
- Turned off company membership
- API link up with SPOT will happen shortly.

Advocacy Update:

- New GHORBA Map is out. We need to share and share wide.
- PCT 4 currently reviewing ways ahead with Commissioner Briones
- Cypresswood Trail - HCFCD will start work on a detention pond east of TCJ likely 2024 Q1, which will take out all of the trail between TCJ and the Bowl for several years. Working with P3 / HCFCD on make-up trails along Cypress Creek
- Sam Houston National Forest: Still waiting on a decision about the project to reconnect forest roads east and west of Huntsville Trails

IT Update:

- We're collecting Houston area photos and videos for use on the website

OLD Business

NO OLD BUSINESS

NEW Business

1. Discussion on hiring a race promoter. Postponed to next meeting.
2. Voted to remove PayPal as a payment method going forward due to issues with neon.

Talking Points :

- **Russ Mester covered a pending legal matter involving a third party that may impact us down the road.**
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