G.H.O.R.B.A.

Board of Directors

Meeting Minutes

Date: July 16, 2025
Location: Spaghetti Western - Virtual

Board Member Attendance:

Board Member	X if present	If absent, was a report submitted?	Board Member	X if present	If absent, was a report submitted?
Ben Drews -President	x		Liz Woodrow- Race Director		no
Linda Jordaan - Vice President	x		Dan Hellner- Communications Director	x	
Kristi Vecellio- Secretary		no	Gibran (Ace) Tejada - Treasurer	x	
Kevin Highfield- Advocacy Director	x		David Cervera- Trails Director		no
Tristan Meadows- Director at Large		no	Lisa Biem- Director at Large		no
Maiella Cunningham- Events Director	x		David Ruiz- Director at Large	x	
Brad Cowan- Director at Large		no	Emmanuel Rolland-Piegue- IT Director	x	
			Total Board Members Present: 8		
Additional Attendees: non					
Prior Month Meeting Minutes Approved? (need to approve June 2025) yes					

Reports and Meeting Notes

Updates from President and Executive Committee Reports

a. News: waiting to hear back on Dig de Roots date movement from Jeff
b. Oct 4 9am, Precinct 1 Hill at Sims - public advocacy event
c. 501 (this means something)

d. Celebrations
   i. Rebrand process can/will start this month- who has name ideas?
   ii. Bike Maintenance Day - Ben tries to teach people how to take care of their bike. Professional Photographer- Stephanie Hruzek
   iii. Maybe we found Coach Constantine - maybe he can help <3

e. Governance update
f. Gnar Kids - waiver time (womp womp) - Different skill groups - wrist bands for GnarAnts

g. Finance report

i. Grant-related

1.

ii. Old Business

1. Sale of GHORBA equipment
- Dennis Duarte - do we want to sell the inflatable jump set - $1,200?
  - yes as long as we have an agreement in place - Ace is drafting
- Mike Winkler - wooden erector set jumps - unknown cost

2. Possible membership drive
- Dial for dollars
- Some long-term members just let life happen and didn't re-up
  - No one reached out to them
  - Perhaps we establish a committee for this
- Promote new membership/sponsorship Director and try to fill

MEMBERSHIP DIRECTOR - Communications Director - AUGUST

- SOLICIT NEW BOARD MEMBER

Ace: Motion to sell Airbag and Ramp to Dennis with stipulations
All in favor - 8 votes

Selling ramp and bag to Dennis. Contract in place. Rental agreement. $1500 TOTAL. ($500 for the foldable ramp)

h. Advocacy Update

Not much since last month. I am following up with HCFCD on the status of the TC Jester detention pond project (affecting Cypresswood). I attended an online HCFCD meeting recently which described how a funding shortfall at HCFCD meant that projects were assigned a "quartile status" - basically, the remaining funds go to poorer parts of the county. I think the TCJ project is largely funded by a federal grant, so I'm not too hopeful that the funding issue will derail that project.

Not sure I've mentioned before, but I've been following the "XTexas" project - a Texas Bicycle Coalition supported project to create a cycling route across the state. I've pinged them a couple of times to see if we can work together on the section across the SHNF, but have not heard back. I've just sent another ping to Robin Stallings, the EO of TBC, to try again. There are draft maps available and they are using busy roads to cross the SHNF, which makes no sense. I hope working with them would help on the "Sam Houston Trail" project which I've been promoting for the last 10 years. XTexas project maps - see Nos. 4 & 5.

Ben can update on his activities, particularly Precinct 4 and Anthills.

i. Trails Update

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New Business

Third ward bike place… thing. Simms Bayou over by the SAbreCats stadium? Storyboard for project goals. Ben has big dream about a big old lot where we can build stuff. Flood control vs The People. "Peppermint Bike Park" dream board - Ben pipedream #3

Houston Precinct 1 officials. Economic data pull from Sugarland. "If we can move the needle, this thing would steamroll stuff in Houston"

TRAILS NOTES: Distance self from Group 34.

Old Business

Needs to start getting the reimbursements - Action Items

- Trails director need to present to trail captains on the budget and to teach them the need and purpose of documenting their crew's volunteer work and submit it over to the committee
- Host a zoom informational session on how to fill these volunteer documents out (or a video they can watch on their leisure)
- Side request - to develop an option on the current website to submit a trail captain reimbursement requests (to be mobile friendly)

We have contact information for all Trails/Stewards
2025 Trail Stewards & Info and GHORBA Trail Steward Budget and Reimbursement Policy (2025)
2025 GHORBA Budget Announcement
TPW GRANT SUMMARY.docx

COMMUNICATION DIRECTOR - need predictability with events. Calendar locked in. Just need material.

Additional Director Reports

I. Race Update

Old Business

A. SLC AAR
B. Race to Double Lake in Sept. 2027?
C. Memorial Park Race - Need to get with David and Darryl

New Business

II. Events Update

Old Business

1. Huntsville work party and ride - September 13th
2. GnarKids event (by Nick Charvet, Ghorba supported) at Cypress Creek - scheduled for September 6th and Memorial Park on Sept 20th
3. BIke Houston October 25 - BIKE SUMMIT at St. Arnold's Brewry
4. Members Meeting - November 15th

5. December- maybe Jack Brooks? (currently planned for November 15th)
6. October 4th - Hill at Simms - Public
7. August 16th - Itty Bitty bike race

News Letter to go out ASAP. By August

New Business

8. Welcome back to Double Like ride planned to be re-scheduled, current placeholder coincides with GnarKids event

III. Communications Update

Still Old Business

1. Need email to members with information about TrailForks deal

"It's on the website" - copy, paste, send.

CRM Person. "Email from the president" - "Here's your TrailForks Discount, here you go"

2. Create event promo strategy
3. Put newsletter draft together
4. partnerships with other Social Media

New Business/Action items - Literally everything from last time.

IV. Membership/Sponsorship Update

Need a director - Social Media Blast "Do you want to make a difference in 6 months without the pain of being on a Board of Directors for a whole year? - Boy do we have a job for you!"

Member's Meeting - SCHEDULE IT

V. IT Update

New Business

1. Site update document created and shared (Web site changes - July 02)
2. Tested Jotform (thanks Liz for the suggestion!). Pretty cool. $204/year Bronze subscription for nonprofit.
3. 2nd factor authentication for the account global admins
4. Use shared drives instead of file sharing - ongoing

Old Business

1. Do we still have a document where you can request website updates/changes?
2. Need to update mission and vision and values on website and add Bylaws

Director at Large updates/comments

Other Committee Reports

a. Dirt Sisters– Lisa Biem input: Brandi and Nicole will need to host some ride or hold a class to uphold their end of the agreement. Did we talk to the other lady (Rylie)? Did we pay her out and/or did she pay us back for not getting the coaching cert?
Lisa: I was able to reapply to keep my coaching certification. I have a committee planning meeting in August to set up for the rest of the year. We will pick back up in September.
Kristi noted that the expectation was for GHORBA to host and coaches to assist and will re-engage with them about women's rides at upcoming events

GNARkids

Official GnarKids event waiver created, will be recorded by Jotform with signature.

Close meeting

- Restate/Determine Priority Action items for the month and work time during this meeting

JUNE PRIORITIES

- Kristi to blast priorities to team via Messenger bi-weekly
- submit coaching certification costs to TPWD grant for reimbursement
- Membership-sponsorship director- website, social media post
- Meet with stewards for budgets and TPWD grant submissions
- Follow up with Dan on Communications topics
- Name Change- getting ideas and clarification on implications for TPWD grant and insurance
- Storage unit change/cost reduction for 501c3
- Flyer for Dig De Roots and need an event owner
- Flyer for Speed Series needed, promo, and volunteers (BOD please feel out the spreadsheet for when you can help) Memorial Park Speed Series Events Template 2025.xlsx
- Reconciling finances/agreement with Rylie

- Meeting date placeholders are provided (some will be virtual)

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