G.H.O.R.B.A.

Board of Directors

Meeting Minutes

Date: June 19th, 2024 7PM to 9PM
Address: Zoom meeting
Attendees:

Board:

- Ben Drews- President
- Linda Jordaan - Vice President
- Sunny Oliver - Treasurer
- Kristi Vecellio - Secretary
- Kevin Highfield- Director of Advocacy and Outreach
- Derek Heaton - Director of IT - absent
- Scott Dammitt - Trails Director - absent
- Maiella Cunningham - Events Director
- Carlos Caicedo- Communications Director
- Liz Woodrow - Race Director
- Dan Hellner - Sergeant at Arms
- Liz Woodrow - Membership Director
- Paul Schultz –David Ruiz – Director at Large (Anthills) -absent
- David Cervera - Director at Large (Anthills)
- Lisa Biem - Director at Large (Huntsville, C-57)
- David Ruiz- Director at Large (Anthills) - Absent
- *Guests:*

Attendance:

Present / Board Members / Have Quorum

Agenda

- Approve prior meeting minutes (May)
- Does anyone have questions on this month's submitted reports?
- **Director Reports:**
  - Treasurer Update
    A. Sunny will enter :)
    B. FBMBA needs $ for race (Liz has sent to Sunny)
    C. Did we get deposit from Sugar Land
    D. Karbach owes us money?? Did Sunny send invoice to them and w-9 for Sponsorship?
  - Communications Update
  - Events Update (do we need/have event planning sheets for these?)
    A. GOAL: Summer 2025 GNARKid/GHORBA Kid MTB programs through Houston Parks and Red (Mem Park and Lake Houston)
    B. Shred De Sugar
        1. Role discernment- Ben to follow up with FBMBA
    C. Mem Park Race
        1. Timing/Scoring issue

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Meeting Minutes

- Membership Update
    A. Current Members - 286
    B. Last Month - 288

- Advocacy Update
    A. Sunny and Kevin signed extension on TPW grant to extend to 2026 and discussed changing it to divert funds toward Huntsville, DL and Natl. Forest
    B. Jim Mackey sent proposal for partial reopening of DL, he is frustrated with Forest Service due to not being allowed to work by Forest Service
    C. Friday the forest service is doing assessment (Lisa and Janice will be there)
        1. majority of DL will be quickly rebuild (several weeks)
        2. Huntsville is washed out but C-57 should rebuild quickly
    D. PR- plan to remind people GHORBA is ready to rebuild and has earmarked funds
    E. P-3 no progress,
    F. P-4, work with Flood control and MPC on land beautification and mgmt
    G. P-4 no progress on take over of Anthills

- Trails

- IT
    A. Robyn @website marketing can do updates for us
    B. Send your stuff to Sunny - PHOTOS
    C. Carlos also has access so we can send things to him
    D. CC Carlos on all Communications

- **Committee Reports**
    A. LISA- Dirt Sisters (Liz, Kristi, Linda)
        1. Lisa- completed Bentonville coaching!!
        2. Brandi has been paid for her coaching class
        3. Women's weekend at spider MT in June was a huge success!! We had 24 women on the Mt that day!! Even got other women there to join our group
        4. October will be the first “Dirt sister retreat in Bentonville” launching June 15
        5. Having a “on trail fix” class in June as well .
        6. (Kristi still owes $20 for Dirt Sisters shirt)
        7. Dirt sister has a Instagram account now. Because our FB group is private we can't tag other groups.
        8. Also we are going to start a DS Dig Day. We go out to a trail and help clean up and trim etc. starting at Cypresswood
        9. We need to plan events for Coaching Commitment
            1. plan as part of the events/comms committee meeting
            2. possibly Fontenot and Shred De Sugar
            3. Need a blurb/bullet points for what Into to MTB course is
            4. 10 and up

B. BEN- Executive (Ben, Kristi, Linda,Sunny, Kevin)
    1. Need to create a system to track hours of trail work which can convert to grant funds and other allocated funds
        1. C57 and natl forest hours are recorded
        2. Jeff Kraft is ready to do this at Huntsville already
        3. Need to CWT, Cy Creek, The Anthills, unsanctioned trails
        4. Could provide recognition for hours worked on social media and even consider something like a pay dirt event- a GHORBA version
        5. Would like to turn over to trails committee

C. PAUL- Trails (Scott, Kevin)
    1.

D. LINDA- GNARkids (Ben, Kristi, Maiella)
    1. We are dead (except GNARants and need a revival)
    2. Possible event at Mem Speed Series pending volunteers, timing, solving other issues first

E. LIZ- Race (Ben, Linda, Kristi, Wade, David, Sunny)
    1. Still need after-action meeting
    2. Planning late July
    3. Need total $ raised at race for SHNF

F. DEREK- IT (Emmanuel, Lisa, Maiella, Linda, ?)

G. BEN- Governance (Russ Mester?, Chris Brown, Arno, Dan, Kristi if there is no other woman who wants to do this)
    1. Rewrote bylaws to accommodate the free membership
    2. Can Neon accommodate this sign up change?

H. CARLOS and MAIELLA (Lisa, Ben) - Communications/Events

I. **(need to name committee members)**
    1. **Need to have a scheduled meeting week of 6/22**
        1. **See action tracker for action items**
        2. **Create basic format (Word template for example) for newsletter that anyone can use so events can get out quickly and by multiple people**

- **Old Business -see also 2024 Action Tracker for items we are working on**

- **New Business**
    1. We will go around the group prior to closing meeting to make sure all got to speak if needed (since it is hard to get a word in during Zoom Meetings)

2. BOD Group Ride/Retreat/Working weekend organized by Ben and Shredder ("Captain of Fun") Dave
    1. Aug/Sept.
    2. New board in Jan
    3. Do a google poll for dates

3. Spider Mountain Issue
    1. Saturdays were eliminated due to people trying to get multiple free days, they are financially struggling also so losing these funds is difficult
    2. We still have 10% off lodging and free any day BUT Saturday

4. Memorial Park Race
    1. David is taking over the race and GHORBA will sponsor
        1. starts July 11th, A, B, C groups
        2. GHORBA to promote, running funds through our bank account
        3. Memorial Park had issues with previous year's race and we will want to be attentive as an organization to support David and to make sure it all goes amazing
    2. We need more marketing
        1. Trail Pages
            a. Will go out this week with sign up genius
        2. Dirt Sisters
            a. shared
        3. Is there a kids component?
            a. 14 and up
            b. 4-430?? Similar to Kids Kup?? GNARkid sponsored
    3. We need volunteers
        1. Ben is doing sign up genius
    4. We need the event spreadsheet filled out
    5. We don't have Scoring
        1. Who came in first 15 places - how will it be officially tracked
        2. Also a web app to track scoring and timing is needed if we know how to use it.- consider who has covered it for BellVelo and MP Crits, Bear Creek Crits
    6. Rain dates are other opposite Thursdays