G.H.O.R.B.A.

Board of Directors

Meeting Minutes

Date: March 20, 2025
Location: Spaghetti Western, TC Jester

Board Member Attendance: LESS THAN 8 MEMBERS PRESENT SO NO OFFICIAL MEETING WAS HELD

Board Member	X if present	If absent, was a report submitted?	Board Member	X if present	If absent, was a report submitted?
Ben Drews -President			Liz Woodrow- Race Director		
Linda Jordaan - Vice President			Dan Hellner- Communications Director		
Kristi Vecellio- Secretary			Gibran (Ace) Tejada - Treasurer		
Kevin Highfield- Advocacy Director			David Cervera- Trails Director		
Tristan Meadows- Director at Large			Lisa Biem- Director at Large		
Maiella Cunningham- Events Director			David Ruiz- Director at Large		
Brad Cowan- Director at Large			Emmanuel Rolland-Piegue- IT Director		
			Total Board Members Present:		
Additional Attendees:					
Prior Month Meeting Minutes Approved?					

Reports and Meeting Notes

Updates from President and Executive Committee Reports

a. **News**

b. **Celebrations**

c. Governance update

Old Business

1. Status of New Bylaws
2. New Membership Structure

d. Finance report

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e. Advocacy Update

f. Trails Update

New Business

Old Business- NEED UPDATES

A. Welcome back ride- Huntsville
B. Tracking Volunteer hours
C. Is the TPWD Grant Renewal Completed?

Additional Director Reports

I. Race Update

A. Race planning is moving full speed ahead.
B. Cash sponsors currently $14,000
C. Event created and registration is live as of 03/19/2025
D. We will be holding a ticket for sale raffle. Current prizes are an entry level hardtail from Urban Bicycle Gallery, custom aluminum wheelset from Cantu, Retul Bike fit from Race Station Houston, I have a couple more that have not said exactly what the prize will be, but in the $100 range. Current plan is to complete setup and announce early April.

II. Events Update

New Business

1. Board Retreat ⅘ (Linda is working on agenda, RSVPs not complete
2. Timberlane Trail Fest event needs owner to set-up event
3. Huntsville work party and ride needs a new date? Current placeholder is a TMBRA race weekend

Old Business

1. West Houston Trailfest March 22nd (ongoing, can't have food trucks but the Anthills crew offered to grill and get drinks and chips)

III. Communications Update

New Business

1. Need email to members with information about TrailForks deal

Old Business

1. Huntsville/C-57 Volunteer Post- Kristi/Lisa
2. Newsletter Status update, Goal is 1x/quarter- end of March**- are we on track?**

IV. Membership/Sponsorship Update- Need a director

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V. IT Update

New Business

- Gnarkids page in place
- Google calendar embedded in the Events page
- Popup on the main page for the Sugar Land race
- Benefits updated in Membership page

Questions: update Google admins? update directors in the site?
Information: I have access to the web site Google Analytics dashboard. Not sure if anybody looks at it.

Old Business

1. Emmanuel has created a document where you can request website updates/changes Web site changes - Feb 08

Director at Large updates/comments

Other Committee Reports

a. Dirt Sisters

New Business

Old Business

- Trail fest Trail Fest 2025
- Are Coaches helping (trailfest and SLC? Nicole and Brandi?)

b. GNARkids

- GnarAnts are helping with Trail Fest; two group rides
- GnarAnts are starting weekly ride on Monday

Close meeting

- Restate/Determine Priority Action items for the month and work time during this meeting
- Meeting date placeholders are provided (some will be virtual)